



## International Symposium

### "Indicators of Social Cohesion in Social Media and Online Media"

#### *Preliminary Program*

April 24 to 26, 2024

betahaus | Schanze, Eifflerstraße 43, 22769 Hamburg

#### Day 1, April 24

4 p.m. Arrival & Registration

4 – 5.30 p.m. Get-Together & Networking

5.30 – 6 p.m. Opening of the Conference

6 – 9 p.m. Context Collapse

#### Speaker:

*Mykola Makhotykh, University Bern, Switzerland*

*Aleksandra Urman, University of Zurich, Switzerland*

*Meg Jing Zeng, Utrecht University, Netherlands*

Moderation: *Jan Rau*

9 – 10 p.m. Networking with Fingerfood and Drinks



## Day 2, April 25

- 9 – 10 a.m. Welcome Coffee & Networking
- 10 – 11 a.m. Keynote1  
Dynamics of Destructive Polarization in Mainstream and Social Media  
*Axel Bruns, Digital Media Research Centre, Queensland University of Technology, Brisbane, Australia*
- 11.15 – 12.45 p.m. Panel 1
- tba  
*Annie Waldherr, University of Vienna, Austria*
- Watching the Greens? Predictors and Contingencies of Partisan Online Information Seeking  
*Cornelius Puschmann, University of Bremen*
- tba  
*Jakob Jünger, University of Münster*
- Lunch
- 2 – 3.30 p.m. Keynote 2  
Online-Communication and Challenges for Social Cohesion. Alternative (Social) Media and the Dissemination of Distrust and Conspiracy Theories  
*Lena Frischlich, Digital Democracy Centre, University of Southern Denmark, Odense, Denmark*
- 3.45 – 4.45 p.m. Panel 2
- tba  
*Katrin Weller, GESIS – Leibniz Institute for the Social Sciences, Cologne*
- Let's Talk it Out: Getting LLM to Talk to Each Other as a Tool to Understand Conversations and Human Interaction  
*Ethan C. Busby, Brigham Young University, Provo, Utah, USA*

Do you see what I see? Emotional Reaction to Visual Content  
in the Online Debate about Climate Change

*Luca Rossi, IT University of Copenhagen, Denmark*

Walk & Talk, including a Ferryrise in the Hamburg Harbour

7.30 p.m.

Conference Dinner

### Day 3, April 26

9 – 10 a.m.

Welcome Coffee & Networking

10 – 11 a.m.

Keynote 3

Social Media and Polarization: From Opinions to Identity

*Petter Törnberg, Institute for Language, Logic and Computation  
at the University of Amsterdam*

11.15 – 12.45 p.m.

Panel 3

The Dynamic Journalistic Intermediation Model (DJIM) –  
Approaches to Social Cohesion in the Networked Public  
Sphere.

*Jakob Ohme, Weizenbaum Institute for the Networked Society*

Polarization in the German Twittersphere - an Analysis of  
Twitter Trends between 2021 and 2023

*Eckehard Olbrich, Max Planck Institute for Mathematics in the  
Sciences*

tba

*Annett Heft, Weizenbaum Institute for the Networked Society  
and the Free University of Berlin*

13 – 14 p.m.

The Social Media Observatory as a DIY-Infrastructure

*Felix V. Münch, Gregor Wiedemann, Social Media Observatory of  
the Research Institute Social Cohesion at the Leibniz Institute for  
Media Research | HBI, Hamburg*

Far-right Agendas in German Social Media Discourses



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*Jan Rau, Social Media Observatory of the Research Institute Social Cohesion at the Leibniz Institute for Media Research | HBI, Hamburg*

14 – 14.30 p.m.

Wrap up & Closing Discussion

Lunch & Farewell